



# VGChartz*Pro*

Overview and Pricing

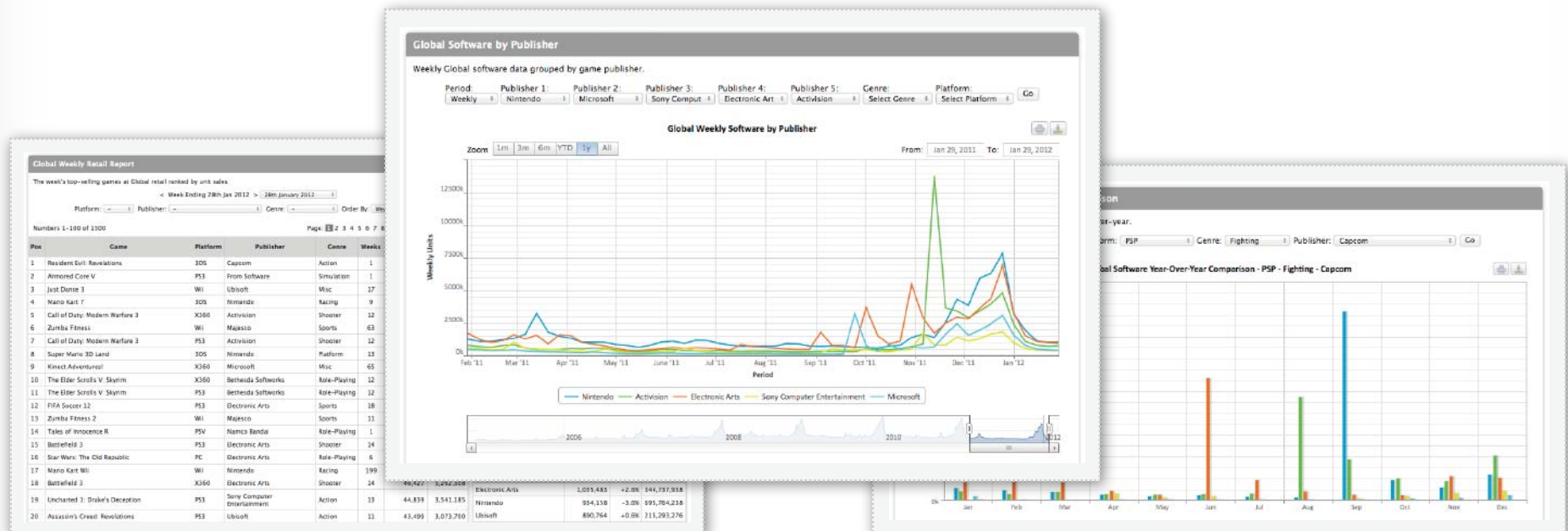
# Background

Founded in 2005, VGChartz Ltd (Video Game Charts) is a business intelligence and research firm and publisher of the popular VGChartz.com consumer website which draws in over 1.5 million unique visitors per month.

Leveraging a proprietary database of over 5 million unique data points for more than 8,000 physical video game products, VGChartz Pro provides in-depth tools for industry professionals to examine the success of past, present and future video game titles built on the ground-breaking consumer-focused research that has been developed in-house over the last 7 years.

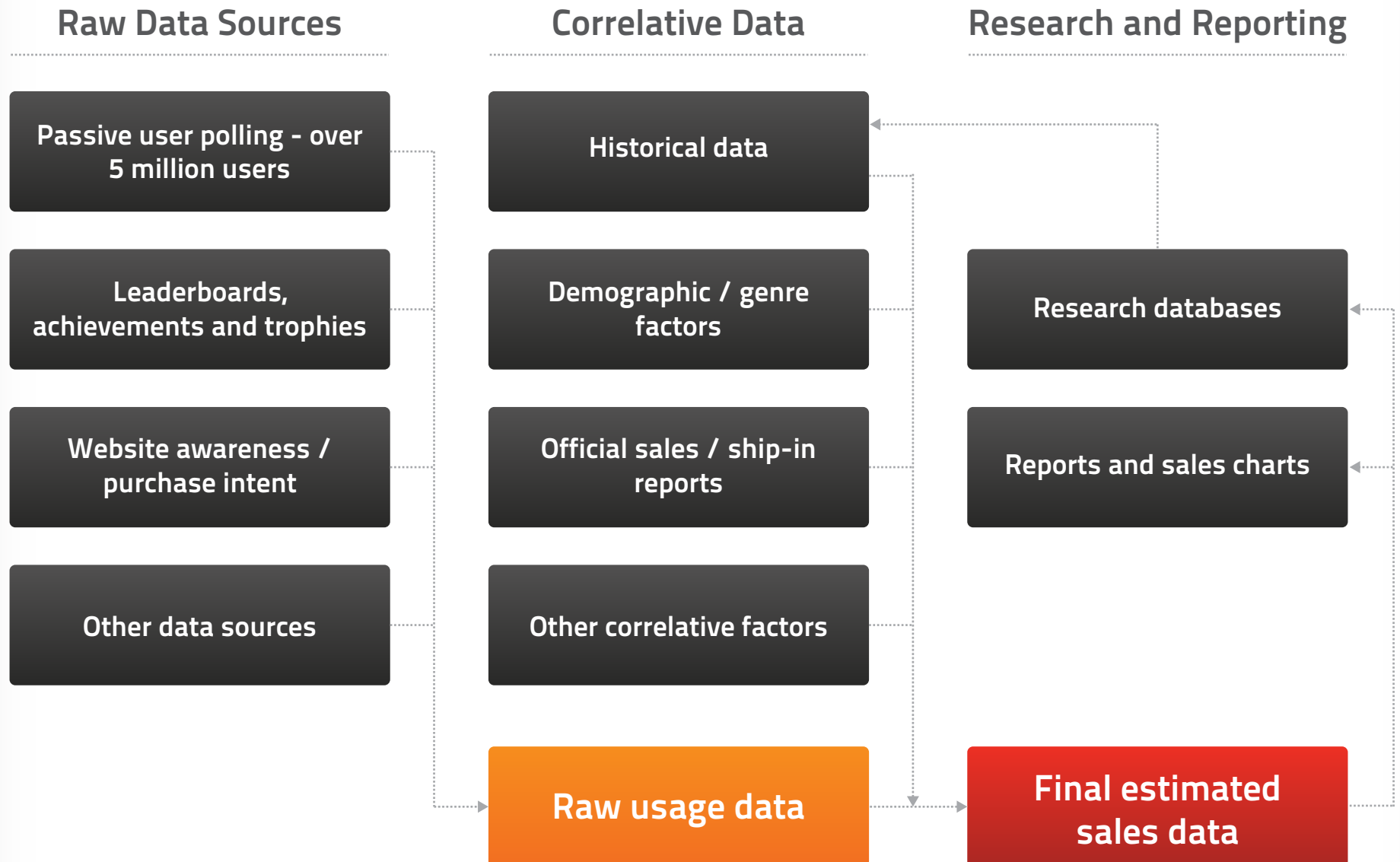
VGChartz Pro is accessible at different product levels to suit the needs of the client and a wide variety of roll-up and drill-down options exist throughout the application to provide the appropriate level of detail for research needs. Platform, Company and Genre level reporting for Hardware, Software and Software Pre-Orders is also available. VGChartz Pro data can be exported to hi-resolution charts, excel data files and printable PDFs.

Having the correct information is a huge advantage in today's industry and VGChartz Pro offers a cost-effective and scalable solution for all sizes of business to ensure that decisions can be made in a contextual and objective way.



# Data Collection Methodology

Example methodology for USA retail sell-through estimates:



# Products and Pricing

	Professional	Business	Enterprise
Licences	1	5	25
Regions	Global, USA, Europe	All Regions	All Regions
Weekly	500 results	Unlimited	Unlimited
Monthly	500 results	Unlimited	Unlimited
Yearly	500 results	Unlimited	Unlimited
Export raw data as CSV	✗	✗	✓
Export graphs as PNG / PDF	✗	✓	✓
Raw data table with analysis graphs	✗	✓	✓
Pre-orders data access	✗	✓	✓
Game database access	✗	✓	✓
Max number of reports per day	100	1000	Unlimited
Annual Fee	\$4,000	\$12,000	\$20,000
Monthly Fee	\$500	\$1,500	N/A



Please contact us to find out more, try out our VGChartz Pro demo or order a subscription package.

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